

Ellen Contente — Bio

Ellen brings over 50 years of life experience and more than 30 years of experience and expertise in Sales, Management, Training and Coaching into her Heart-Centered Programs Workshops. She holds a B.S. degree in Business Management from The University of New York in Buffalo, New York and a Masters Degree in Spiritual Psychology from The University of Santa Monica in California. Her diverse educational background encompasses being a Certified Trainer for multiple EAP training companies; a Certified Trainer for PeaceBuilders, Becoming a Love and Logic Parent and S.T.E.P. (Systematic Training for Effective Parenting); a Life Coach; Actor; Wellness Instructor; and a Licensed Science of Mind Practitioner.

Ellen's corporate background includes training Sales Executives, Supervisors and Managers, Call Center Representatives, and Fortune 500 accounts. She has worked in all the major markets for corporations selling software and technology products to multi-national Fortune 500 companies. Ellen has held various positions ranging from Field Marketing Director for an International Technology Company to the US - Western Region - Sales Manager for a UK-based Software company. She has received various accolades through out her career including: the 'Sales Person of the Year' award, multiple 'Winners Circle' member awards, and the 'Trainer of the Year' award.

Her expertise is in the area of Creating a Positive Workplace, Customer Service, Prospecting and Sales Strategies, Marketing, and Self-Leadership. For the past five years she has been facilitating corporate trainings for multiple international EAP organizations as well as one to one coaching to corporate executives and individuals.

Prior to founding Heart-Centered Programs, a company she created that is devoted to putting 'heart' back into business and ones personal life, she founded The Parents Playhouse - currently a blog to provide 'comic relief' to parents. She developed and taught parenting classes & workshops and created a newsletter filled with informative articles, antidotes, tips and resources; her most recent creation is 'Comfort Food for Thought', an inspirational and motivational blog. In addition, she maintains and writes the inspirational newsletter, Positive Quote of the Day, for Esteemed Human Development International for which she is also a certified trainer.

Ellen was born in New York City and grew up in the metropolitan area of New York. Since graduating from college at The University of New York in Buffalo, she has lived in Tulsa, Sarasota, Boston, New Jersey and New York City - she currently resides in Los Angeles with her husband and 12 year old twins.

Contact Information

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Ellen Contente — Education

- 2010 - M.A. Spiritual Psychology
- 2010 - ICSL / Licensed Science of Mind Practitioner
- 2008 - Certified PeaceBuilders Instructor
- 2007 - National Speakers Association / Affiliate Member
- 2007 - Hobbs Herder / Real Estate Marketing Training
- 2006 - Peak Potentials / Train The Trainer
- 2006 - Love & Logic Institute / Parenting Workshops Facilitator
- 2002 - CoachU Coaching Program / Life Coaching
- 2001 - Selling at the 'C' Level
- 1999 - Executive Conversation
- 1992 - Miller-Heiman / Sales Training
- 1990 - Corporate Film & Video / Presentational Skills Training
- 1989 - Toastmasters / Public Speaking and Leadership
- 1987 - Self Presentation for Women
- 1985 - Strategic Selling Skills
- 1981 - Xerox Selling Skills II
- 1980 - B.S. Business Management

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